



# PENN COLLEGE

## BAJA SAE 2024

### TEAM SPONSORSHIPS



#### PLATINUM: \$5,000+

##### Baja SAE Williamsport Recognition

- Opportunity to engage with students via Sponsor Portal
- Opportunity for onsite access at all events to network and display product/literature (SAE provides table/space)
- Opportunity to provide up to 4 banners at the Baja SAE Williamsport competition (sponsor responsibility)
- Logo inclusion on all-sponsor banners, all-sponsor event publication pages, and event webpages
- Ads in event Publications (Half page 4-color in Yearbook)
- Opportunity to provide giveaway
- Opportunity to provide product free or at discount to teams through Baja SAE Equipment Supplier website pages
- Opportunity for Digital Media Postings through event app and Social Media pages: Instagram and TikTok (limited to 1 per month and approval by SAE staff)
- Lunch/provisions provided to sponsor attendees at events

##### Penn College Baja SAE Team Recognition

- Promotion on the College's digital highway sign during the week leading up to the competition
- Promotion of your company during PCT public events
- Recognition on PCT Baja social media
- Large company logo on PCT team T-shirt and website
- Large company logo on PCT vehicle



#### GOLD: \$3,000 – \$4,999

##### Baja SAE Williamsport Recognition

- Logo inclusion on all-sponsor banners, all-sponsor event publication pages, and event webpages
- Opportunity to provide product free or at discount to teams through Event Equipment Supplier website pages

##### Penn College Baja SAE Team Recognition

- Recognition on PCT Baja social media
- Medium company logo on PCT team T-shirt and website
- Medium company logo on vehicle

#### SILVER: \$1,500 – \$2,999

##### Baja SAE Williamsport Recognition

- Logo inclusion on all-sponsor banners, all-sponsor event publication pages, and event webpages
- Opportunity to provide product free or at discount to teams through Event Equipment Supplier website pages

##### Penn College Baja SAE Team Recognition

- Small company logo on team T-shirt and website
- Small company logo on vehicle
- Recognition on PCT Baja social media

#### BRONZE: \$500 – \$1,499

##### Penn College Baja SAE Team Recognition

- Company name on team T-shirt and website
- Recognition on PCT Baja social media

[www.pct.edu/baja](http://www.pct.edu/baja)

- To receive all recognition benefits, all sponsorships must be confirmed by March 31, 2024.
- Interested in volunteering at Baja SAE Williamsport? Contact College Relations at 570.320.8020 or [collegerelations@pct.edu](mailto:collegerelations@pct.edu).

*Gifts can be made as cash or in-kind donations.*

**EVENT SPONSORSHIP OPPORTUNITIES**





# PENN COLLEGE

## BAJA SAE 2024

### EVENT SPONSORSHIPS



#### MEAL SPONSORS: \$5,000

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- Promotion of your company during PCT public events
- Recognition on PCT Baja social media
- Large company logo on PCT team T-shirt and website
- Large company logo on PCT vehicle



#### SNACK SPONSORS: \$3,000

##### Baja SAE Williamsport Recognition

- Logo inclusion on all-sponsor banners, all-sponsor event publication pages, and event webpages
- Opportunity to provide product free or at discount to teams through Event Equipment Supplier website pages

##### Penn College Baja SAE Team Recognition

- Recognition on PCT Baja social media
- Medium company logo on PCT team T-shirt and website
- Medium company logo on vehicle

#### WATER SPONSORS: \$1,500

##### Baja SAE Williamsport Recognition

- Logo inclusion on all-sponsor banners, all-sponsor event publication pages, and event webpages
- Opportunity to provide product free or at discount to teams through Event Equipment Supplier website pages

##### Penn College Baja SAE Team Recognition

- Small company logo on team T-shirt and website
- Small company logo on vehicle
- Recognition on PCT Baja social media



**CHECK OUT THE  
PENN COLLEGE  
BAJA SAE TEAM  
IN ACTION**

- ➔ To receive all recognition benefits, all sponsorships must be confirmed by March 31, 2024.
- ➔ Interested in volunteering at Baja SAE Williamsport? Contact College Relations at 570.320.8020 or [collegerelations@pct.edu](mailto:collegerelations@pct.edu).

Gifts can be made as cash or in-kind donations.

**TEAM SPONSORSHIP OPPORTUNITIES** ➔